

FLYING ARTS
ALLIANCE INC



2025-27 Strategic Plan

OUR PURPOSE

Connecting Queensland to the arts.

OUR VISION

To support regional artists, art educators and communities through the promotion of the arts throughout Queensland.

STATEMENT OF INTENT

Flying Arts seeks to deliver transformative arts experiences that sustains the lives, lifestyles, and livelihoods of artists and arts communities in regional, rural, and remote regions of Queensland.

STRATEGIC PILLARS	STRATEGIES	PERFORMANCE INDICATORS
Engage and Develop Our Regional Artists, Art Educators, and Creative Communities Across Queensland	<ul style="list-style-type: none"> Invest in and develop our artists, arts workers and educators to increase their capacity, capability, and employability Build creative communities through programs, professional development, workshops, creative industry consultations, mentoring and artist residencies Deliver on demand community arts education Facilitate delivery of national curriculum for visual arts 	<ul style="list-style-type: none"> Increase brand awareness Members satisfaction with program delivered Programs delivered meets the demand Increase utilisation of visual arts education program
Promote Regional Artists Through Awards and Exhibitions	<ul style="list-style-type: none"> Position Queensland Regional Art Awards (QRAA) as a pre-eminent regional arts award Touring and showcasing the QRAA, regional, rural, and remote artists to increase their profile and audience reach 	<ul style="list-style-type: none"> Maintain percentage of award finalists showcased in Brisbane and regions Utilise Festival House as hub for regional artists Profile past and present winners' career trajectory
Elevate First Nations Peoples	<ul style="list-style-type: none"> Develop and provide First Nations Peoples' projects, programs and services to increase engagement and participation Identify and develop meaningful partnerships, collaborations and programs with First Nations Peoples artists, communities and organisations Embed, practice and promote culturally safe protocols including Indigenous Cultural and Intellectual Property (ICIP), consultation and engagement protocols and other culturally safe practices 	<ul style="list-style-type: none"> Profile successful First Nations programs and facilitators First Nations representation on RAF grant assessment panels
Partnerships and Collaborations	<ul style="list-style-type: none"> Collaborate with government, councils, businesses, supporters, art galleries, art organisations and Flying Arts' alumni Expand our leadership role in supporting the growth and development of regional arts and culture in Queensland Develop health and well-being for artists and the community through visual arts Promote the interests and seek opportunities for regional, rural and remote artists across Queensland, nationally and internationally Effective and efficient delivery of all funded activities 	<ul style="list-style-type: none"> Income through cash partnerships are commercially viable Meet targets and timelines pursuant to RAF contract
Sustainability	<ul style="list-style-type: none"> Attract and retain a workforce and Board with diverse backgrounds and experience Secure and maintain government, private, corporate and philanthropic support Maintain best governance practices and secure systems including financial controls and safe and supportive workplace Value and invest in our people 	<ul style="list-style-type: none"> Meet targets and reporting timelines pursuant to state, commonwealth and philanthropic agreements High level of staff retention, satisfaction and safety

Flying Arts Alliance Inc. (Flying Arts) acknowledges the Traditional Custodians of the lands and seas on which we work, live and create. We pay our respects to Elders, past, present and emerging.

Flying Arts is a not-for-profit organisation inspiring the appreciation, practice and professional development of the visual and media arts as a lifetime interest or career throughout regional and remote Queensland. Flying Arts is the administrator in Queensland of the Regional Arts Fund (RAF), an Australian Government program provided through Regional Arts Australia.

Flying Arts is honoured to acknowledge the Governor of Queensland, Her Excellency the Honourable Dr Jeannette Young AC PSM as our Patron. We also acknowledge Mr Tim Fairfax AC and Mrs Gina Fairfax AC as our Cultural Patrons.



**Queensland
Government**